



ESSCA

SCHOOL OF  
MANAGEMENT

UNDERGRADUATE UNDERGRADUATE  
PROGRAMMES PROGRAMMES



FRANCE

CHINA

HUNGARY

LUXEMBOURG

SPAIN

NEXT INTAKE  
SEPTEMBER  
2024





# Welcome to your Future

ESSCA is a global-triple-crown Business School. We are future creators, empowering and inspiring for ethically-minded students to express their talent. ESSCA is where responsible leaders develop the critical and creative thinking skills to excel in some of the most dynamic sectors of modern-day business.

## Why Choose ESSCA?

**Great things happen at ESSCA:** our commitment is to inspire our students to achieve their goals while enabling them to make memories that last a lifetime.

**Pioneering courses with expert input:** at ESSCA we believe in bringing research and the world of practice into the classroom. We integrate real-world expertise into all our programmes, with partner business organizations involved in the design and delivery of the courses.

**As part of the ESSCA ODYSSEÉ 20/24 strategic plan, we expect to welcome 8,200 new students by 2024, of which 20% will be from overseas.**

## 10 Campuses for International Studies



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## Accreditations

ESSCA is among just 1% of business schools in the world to hold AACSB, AMBA and EQUIS accreditation. This triple crown is a guarantee of excellence - a degree with us will be internationally recognised.



## Rankings

### 1<sup>st</sup>

In France, in the ranking of the best post-baccalaureate schools for its 5-year Masters programme and its Bachelor in International Management (*Challenges* magazine, Dec. 2022)

### 54<sup>th</sup>

**World Top 100:** ranked 54<sup>th</sup> in the world for Management Studies (*Financial Times* Master in Management Rankings 2023)

### 20<sup>th</sup>

**At the cutting edge of responsible management education,** ranked 20<sup>th</sup> worldwide for ESG and net zero teaching (*Financial Times*, Master in Management Ranking, 2023)



### Award-winning teaching innovations

ESSCA has received numerous awards from industry and education experts for the quality of our online teaching initiatives.

# International Learning Environment

Our international Faculty deliver a unique, panoramic view of current issues of business and management, bringing different perspectives and guiding students to put their theoretical learning into practice through national and international work placements and internships.

## Join a Vibrant Community that Cares

We pride ourselves on being a dynamic, supportive, global community with 20,000 alumni present world-wide. ESSCA counts nearly 7,000 students on our campuses in France, Hungary, China, Spain and Luxembourg, including a vibrant community of international and exchange students. We have learnt from experience that studying abroad can be a daunting experience, so we provide support to international students before and on arrival to our campuses.

ESSCA has been awarded the Campus France “Bienvenue en France” certification for the quality of the international student experience.



## Student Life

At ESSCA, your involvement in student clubs and societies is an integral part of the educational project. We are highly committed to ensuring our students' well-being, and will encourage you to play an active role in our vibrant student community. Our aim is to help you develop new skills through rewarding and inspiring projects.

With over 70 clubs and societies at ESSCA, you'll have plenty of opportunities to get involved in extracurricular activities. International students are particularly welcome to join a club or society, actively experiencing what makes studying at ESSCA such an unforgettable experience.

Getting involved in student life will provide you with learning experiences that go beyond the classroom. You'll develop key business skills such as project management, solidarity, teamwork, learning to manage responsibilities and the fundamental pleasure of working together and being useful. Actively participating in student life will also give you the opportunity to put internal democracy into practice, with consensus building and debates on campus enabling you to develop into an active, responsible member of Society.



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## Develop your Employability

At ESSCA, our programmes are designed to develop your skills further, providing you with a business acumen that is highly valued by employers. We aim to ensure that our students stand out as exceptional candidates in the global marketplace. Thanks to the school's international outlook and strong link with local and international business we offer our graduates unrivalled opportunities to become leaders in their fields and make valuable contributions to society.

### Dynamic Networks



**20,000**

Alumni



**2,500**

Partner companies



# Bachelor in International Management

Learn the key areas of global business and develop relevant, highly sought-after management skills for a wide range of international careers.



Bachelor programme (undergraduate level) accredited by the French Ministry of Higher Education, Research, and Innovation.

## The Key to International Business Opportunities

The international element of the Bachelor is central, helping you develop your ability to operate across cultural boundaries and embrace different perspectives. Our personal development and tutoring programme will also ensure you fully develop your talent and potential, and help guide your future professional development or choice of further study on generalist or specialist postgraduate programmes.

In the 2<sup>nd</sup> year of the programme, all students are offered the choice of spending a semester abroad at one of our 56 partner institutions around the world, studying at ESSCA's Budapest, Malaga or Shanghai campuses, or gaining management-related international work experience during a 6-month industry placement.

## Study at 6 Inspiring Locations

Prepare for your international business future in Angers, Budapest, Lyon, Malaga, Paris or Shanghai! We offer BIM students the choice of 6 exciting campus locations.



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## Programme

The curriculum is designed to equip students with a powerful set of key competencies, plus transferable interpersonal and leadership skills that are instantly noticed by employers on the international job market. The programme focuses on preparing students for operational management positions in international business environments.

1 <sup>st</sup> YEAR MASTER THE FUNDAMENTALS AND OPEN UP TO A RANGE OF SPECIALISATIONS	
SEMESTER 1	SEMESTER 2
- Management Science and Foreign Language Courses - Methodology Seminar - Business Game 1 - Pre-specialisation Courses	Internship (6 to 8 weeks)

2 <sup>nd</sup> YEAR DEVELOP AN INTERNATIONAL DIMENSION AND OPEN UP FURTHER TO SPECIALISATIONS	
SEMESTER 3	SEMESTER 4
- Management Science and Foreign Language Courses - Methodology Seminar - Business Game 2 - Pre-specialisation Courses	International academic semester or internship abroad

3 <sup>rd</sup> YEAR ADD FURTHER PROFESSIONAL EXPERIENCE TO YOUR CHOICE OF SPECIALISATION	
SEMESTER 5	SEMESTER 6
- Management Science and Foreign Language Courses - Methodology Seminar - Business Game 3 - Introduction to research	Internship (4 to 6 months)

## Action-centred Learning

Courses are delivered by a team of leading academics and experienced business managers. They provide students with practical tools and key insights into how to operate in dynamic and fast-changing international markets.

Selected course examples:

- > Operational Project Management
- > Multimedia Communication Project
- > Ethics Workshop, Corporate Social Responsibility and Sustainable Development
- > Business Communication and Cross-cultural Management
- > Strategic Practices

## In the 3<sup>rd</sup> year, which specialisations?

### IN ENGLISH

- > International Business Developer

### IN FRENCH

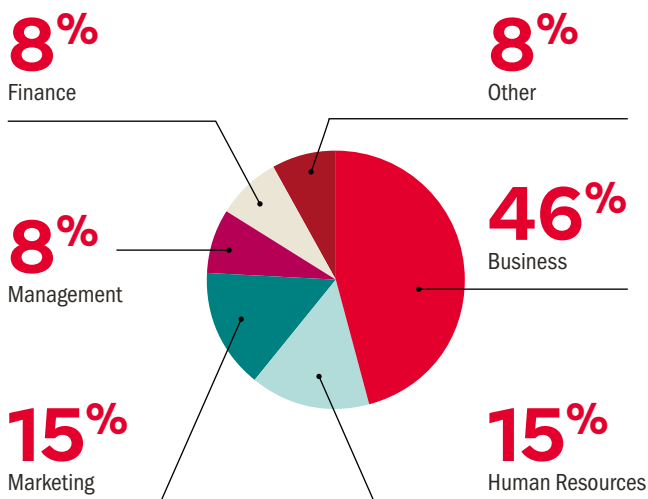
- > E-business Développement
- > Entrepreneuriat et Innovation

## A Worthwhile Investment Offering Unrivalled Career Prospects

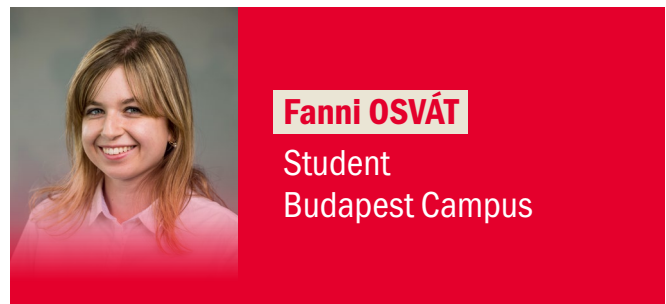
Our worldwide reputation as a triple crown business school, and our focus on preparing students for immediate employment opportunities on the international employment market, means that ESSCA's BIM programme is widely considered to be a worthwhile investment by students and parents alike.

The Bachelor in International Management programme prepares students for highly sought-after career opportunities in the following positions: sales representative, sector manager, product manager, category manager, marketing research manager, key account manager, export sales manager, international buyer, export marketing manager, international business manager.

## Distribution of Positions by Function



## Student Feedback



**Fanni OSVÁT**

Student  
Budapest Campus

*Thanks to the practical, hands-on learning methods, ESSCA has allowed me to try myself in various fields of the business industry. During my internships and semester abroad experience, I was not only able to advance my existing skills but prepare myself for future challenges in the corporate world. Furthermore, ESSCA has an amazing community with friendly classmates and dedicated staff, who help us succeed along our journey at university. Through the community programs everyone is involved in the daily life of the school and therefore, ESSCA feels like a second home to many of us.*

## How to Apply

Applications are reviewed on a rolling basis based on your online application and supporting documents.

To apply for our Bachelor in International Management programme we require your completed online application form, your secondary school qualification (if already obtained) and official academic transcripts for the last 2 years of secondary education, official proof of your English language proficiency (B2 level minimum), your CV, a covering letter, and proof of payment of the application fee.

Pre-selected candidates will be invited to attend an online interview before offers are made.

## ESSCA Scholarships and Financial Support

**Tuition fees 2024-2025: €9,630**

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

**APPLY NOW**

[international.essca.fr/apply-now](https://international.essca.fr/apply-now)



## Student feedback

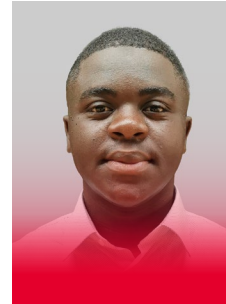
# Grande Ecole Programme

## Integrated Undergraduate and Master's Cycles

Prepare for the real world of business, receiving a solid grounding in diverse aspects of management and developing an essential understanding of modern organisations.

## The Eye-Opener to Progressive Business and Organisational Development

Our integrated Grande Ecole programme offers Secondary School leavers a 5-year learning journey that will prepare you for the real world of business. The Grande Ecole programme is designed to encourage you to progressively take responsibility for creating your own future, but with all the support you need to make the most of your time at ESSCA. Along the way,



**Ismaël TRAORE**

Student  
Lyon Campus

*ESSCA was the perfect choice of school for me. Triple-accredited and internationally renowned, the school offers international students the choice of pursuing a career either in France, or in their own country. The programme gave me the opportunity to carry out a business internship and an academic semester abroad, which was extremely valuable for putting theories into practice, and allowed me to significantly improve my English language skills. For all these reasons, I highly recommend ESSCA as a great place for learning, growing and trying out new experiences before jumping into the job market equipped with the real-world skills required by business.*

you'll benefit from learning alongside world-leading professors, whose research is changing the face of responsible business and management practice. Backed by our personal development programme, we'll give you opportunities to put your knowledge from the cutting edge to good use during 4 mandatory internships carried out either in France or overseas. You'll also be encouraged to take your intercultural skills to new heights with periods spent at one of our international campuses, or through study abroad programmes at one of our international university partner destinations.

## Programme

### FIRST CYCLE

1 <sup>st</sup> YEAR	2 <sup>nd</sup> YEAR	3 <sup>rd</sup> YEAR
Discover the business environment and improve your working methods	Develop an in-depth knowledge and understanding of business operations and functions	Develop your international profile and your career project
Business fundamentals Foreign languages Mathematics Humanities	Business fundamentals Foreign languages Mathematics Humanities	Business fundamentals International semester

Onboarding and refresher courses

### MASTER CYCLE

4 <sup>th</sup> YEAR	5 <sup>th</sup> YEAR
Further your expertise and prepare for your final-year specialisation	Develop your specialist skills and prepare for employment
Advanced management skills Pre-specialisation	Specialisation INTERNSHIP

Master's thesis

## In the 5<sup>th</sup> year, which specialisations?

### IN ENGLISH

- > Banking & Financial Engineering
- > Financial Management
- > Human Resources & Talent Management
- > International Business & Strategy
- > Marketing & Customer Experience
- > Marketing & Digital Communication
- > Purchasing & Supply Chain
- > Sustainable Management

### IN FRENCH

- > Audit Expertise
- > Entrepreneuriat et Innovation

### IN ENGLISH OR IN FRENCH

- > Consulting

## Graduate Employment Opportunities

The ESSCA employment barometer tracks the career progression of our graduates, providing us not only with invaluable information about their activities, but also insights into the job market that inform our course design and help us ensure that what our students learn is always relevant.



Recruited in less than 3 months



Signed an employment contract before completing their studies



Joined the company they wanted to work for



Feel that their job is in line with their career plans



Hold a job with an international dimension

## In which sectors do our graduates find employment?

29%

Finance

23%

Marketing

20%

Sales

14%

Consultancy

9%

Entrepreneurs and executives

5%

Human Resources

## ESSCA Scholarships and Financial Aids

### Tuition fees 2024-2025: €13,125

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

## How to Apply

Applications are reviewed on a rolling basis based on your online application and supporting documents.

To apply for our Grande École programme we require your completed online application form, your Secondary School diploma (if already obtained) and official academic transcripts of the last 2 years of secondary education, an English proficiency test (equivalent to B2 level), your CV, a motivation letter, and the application fees payment.

Pre-selected candidates will be contacted for an online interview before the final decision.

Applicants from French secondary schools (baccalauréat) apply via [parcoursup.fr](http://parcoursup.fr)

### 2<sup>nd</sup> Year Admissions Bachelor in International Management

Applicants who have successfully completed 1 year of higher education (60 ECTS):

1. In French higher education: apply via ESSCA 2<sup>nd</sup> year admission ([essca.fr/sinscrire-a-lessca](http://essca.fr/sinscrire-a-lessca))
2. Overseas higher education: online applications process

### 3<sup>rd</sup> Year Admissions Grande Ecole Programme

Applicants who have successfully completed 2 years of higher education (120 ECTS):

1. In French higher education: apply via ACCÈS ([concours-accesparalleles.com](http://concours-accesparalleles.com))
2. Overseas higher education: online applications process

**APPLY NOW**

[international.essca.fr/apply-now](http://international.essca.fr/apply-now)





# GRADUATE UNDERGRADUATE UNDERGRADUATE PROGRAMMES PROGRAMMES PROGRAMMES

## Creating futures

Discover more: [international.essca.fr](https://international.essca.fr)  
[international.admissions@essca.fr](mailto:international.admissions@essca.fr)



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and EQUIS  
accredited**

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of UCO (Université  
Catholique de l'Ouest)

Member of FESIC  
and Conférence  
des Grandes Ecoles

**EESPIG  
certified**