



## College of Business

香港城市大學  
City University of Hong Kong



College of Business  
CITY UNIVERSITY OF HONG KONG

# ABOUT CITY UNIVERSITY OF HONG KONG

City University of Hong Kong (CityU) is a dynamic, world-class university uniquely located right at the heart of Asia's World City where East meets West.

Founded in 1984, CityU was formerly named as City Polytechnic of Hong Kong, and promoted to a full university in 1994. CityU is committed to the pursuit of excellence to provide professional education, to make a difference in the lives of the next generation, and to bring wider benefit to society.

CityU is one of the most rapidly rising and internationalised universities in the world. The University emphasises diversity, intercultural learning and global vision. CityU recruits faculty from all over the world and has established an excellent international network of academic collaborations and global agreements with over 400 student exchange parties from more than 40 countries/jurisdictions.

CityU has performed strongly in international rankings, and is ranked 54th in the world as reported by Quacquarelli Symonds in June 2022. Also, over 180 CityU faculty members are listed among the top 2% of the world's most highly cited scientists, according to metrics compiled by Stanford University.



# ABOUT COLLEGE OF BUSINESS

The College of Business at CityU was established in 1990 and is one of the premier business schools in the world.

We have put a remarkable effort into research. Our faculty conducts high quality research in a diverse range of inter-disciplinary research areas, with emphasis on business, management and financial applications.

We strive to nurture all-round graduates who are competent professionals, critical thinkers and life-long learners. We offer state-of-the-art learning, teaching and research facilities to prepare them for the challenges and exciting opportunities opening up in Hong Kong, the Asia-Pacific region and the world.



40<sup>th</sup>  
WORLD

5<sup>th</sup>  
ASIA

The UTD Top 100  
Business School Research  
Rankings™

65<sup>th</sup>  
WORLD

8<sup>th</sup>  
ASIA

US News Best  
Global Universities for  
Economics and Business

## DEPARTMENTS

**College of Business  
comprises six departments:**

- Department of Accountancy
- Department of Economics and Finance
- Department of Information Systems
- Department of Management
- Department of Management Sciences
- Department of Marketing





# UNDERGRADUATE PROGRAMMES

We aim to develop next-generation business leaders who are globally-oriented, entrepreneurial, analytically-skilled, and capable of leveraging technology in rapidly changing environments. We pride ourselves in constantly updating our curriculum to provide a state-of-the-art learning experience. Data modelling, Python programming and case studies are core elements of our undergraduate curriculum.

- **BSc in Computational Finance and Financial Technology**
- **BBA in Global Business**
- **BBA in Accountancy**
- **BBA in Business Economics**
- **BBA in Finance**
- **BBA in Global Business Systems Management**
- **BBA in Information Management**
- **BBA in Management**
- **BBA in Business Decision Analysis**
- **BBA in Global Operations Management**
- **BBA in Marketing**

We have the following joint degree programmes partnered with world renowned universities:

- **With Columbia University**
  - in Business Economics
  - in Business Decision Analytics
  - in Computational Finance and Financial Technology in Global Business
  - in Global Business
- **With National Taiwan University**
  - in Accountancy
  - in Business Economics
  - in Marketing
- **With ESSEC Business School**
  - in Marketing





## EXCHANGE PROGRAMMES

The College of Business offers a spectrum of exciting co-curricular activities at home and abroad, designed for our students to attain further personal and professional development, which will enable our graduates to become globally-minded and socially-aware citizens.

Our students also benefit from our extremely popular and growing portfolio of summer programmes, such as the Cultural and Language Immersion Scheme, Service Learning Programme and Study Abroad Programme.



## INTERNSHIP

We have worked intensively to establish contacts with leading businesses for our undergraduate students. The internship opportunities both local and overseas allow students to discover business practices beyond classroom training, and prepare them for the challenges and changing environment ahead.

Our Business Career Development team aims to help students to enhance their employability by guiding through all stages of career development process. We provide students personalised career consultations, career fair, recruitment events, and opportunities to build up their sustainable network with industry communities, etc.



# POSTGRADUATE PROGRAMMES

The College of Business offers a wide range of postgraduate programmes including DBA, EMBA, MBA, MPhil, PhD and other taught postgraduate programmes.

- **Doctor of Business Administration (DBA)**
- **Doctor of Business Administration (Chinese) (DBA-Chinese)**  
taught in Putonghua
- **CityU-FudanU Doctor of Business Administration (DBA-International)**  
in collaboration with Fudan University, taught in Putonghua
- **Executive Master of Business Administration (EMBA)**
- **Executive Master of Business Administration (Chinese) (EMBA-Chinese)**  
taught in Putonghua
- **Executive Master of Business Administration + Master of Public Administration (EMBA+MPA)**  
in collaboration with Tsinghua University, taught in Putonghua
- **Master of Business Administration (MBA)**
- **Master of Philosophy (MPhil)**
- **Doctor of Philosophy (PhD)**

Other taught postgraduate programmes offered:

<b>Department of Accountancy</b>	MA International Accounting MSc Professional Accounting and Corporate Governance MSc Accounting and Finance with AI and Fintech Applications <i>(in collaboration with Beijing National Accounting Institute)</i>
<b>Department of Economics and Finance</b>	MSc Applied Economics MSc Finance MSc Financial Engineering
<b>Department of Information Systems</b>	MSc Business Information Systems MSc Electronic Business and Knowledge Management MSc Electronic Commerce* MSc Business and Data Analytics#
<b>Department of Management</b>	MA Global Business Management MSc Organizational Management
<b>Department of Management Sciences</b>	MSc Business and Data Analytics# MSc Operations and Supply Chain Management
<b>Department of Marketing</b>	MSc Marketing

\* jointly offered with the Department of Computer Science

# jointly offered by the Department of Information Systems and the Department of Management Sciences



# EXECUTIVE EDUCATION

The College of Business has been providing Executive Education in Hong Kong, mainland China, and worldwide for over a decade. Positioned at the meeting point of East and West, we are ideally placed to serve clients from various sectors.

Our customised Company Programmes are designed to ensure the development of executives. The tailor-made programmes draw on the expertise of our esteemed faculty members and business consultants. Our competitive strengths include the areas of risk management, sustainability, corporate strategy, and leadership in the Chinese context.

We have also established a strong bond with global educational institutions. Our international and regional academic partners recognise our excellence in teaching and extensive network in Hong Kong and mainland China. We collaborate to work on international corporate/academic programmes, including courses for government officials and Executive Master of Business Administration (EMBA) students.



**Finance**



**Internet +**



**Big Data**



**Innovation**



**Leadership  
and**

**Change Management**



**PPP & OBOR**







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