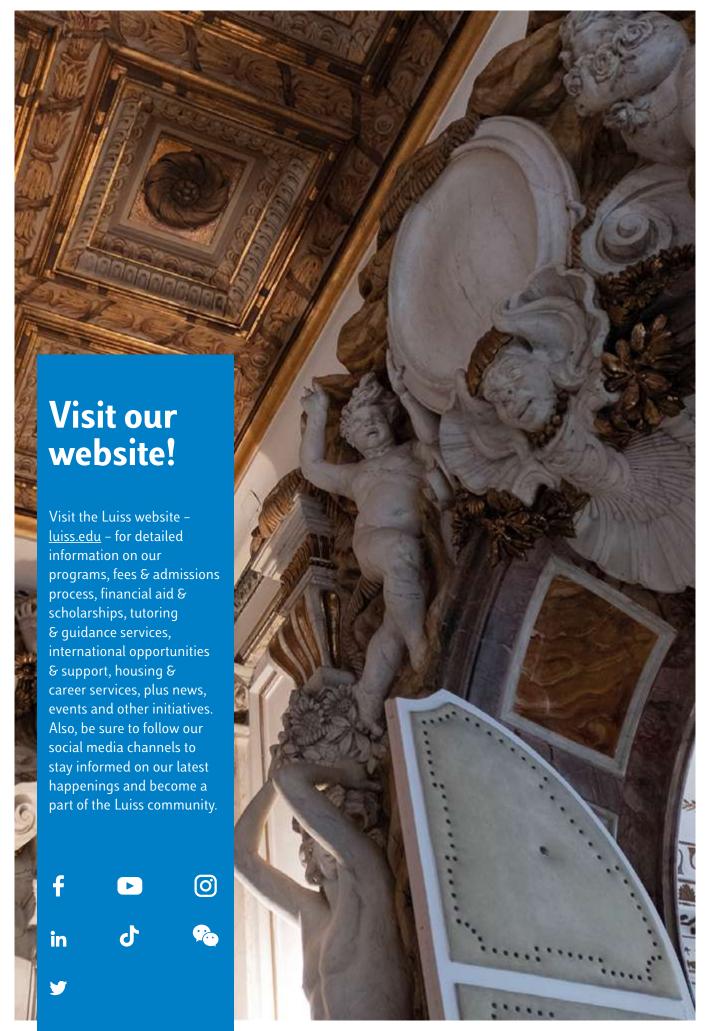


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About Luiss University

Located in the eternal city of Rome, Luiss is an international university specialized in the social sciences, providing a diverse learning environment based on entrepreneurship, responsibility and sustainability.

At Luiss, we inspire and enable a better world, believing that social sciences play - and will continue to play - a central role in the emerging digital society.

Since its founding, Luiss has developed privileged relationships with the business community, through its affiliation with Confindustria, the General Confederation of Italian industry, as well as with legal studios, government institutions and civil society. Luiss has also forged special relationships with European and Italian institutions, thanks to the numerous faculty members that have served within them.

The Luiss educational model combines academic rigor with practical relevance.

Its main features are:

- I Research-led: Luiss faculty members are top experts in their fields, actively engaged in their research communities as well as in their professional and management communities.
- I Experience-based: Luiss relies upon a highly selected pool of top executives, chartered consultants and diplomats to discuss topics they experience systematically.
- I Problem-driven: our programs require students to engage in projects and research, in which they are expected to develop solutions to real-world problems.

The Luiss model is strengthened by a life largelearning approach which challenges students' intellectual curiosity, inspires individual effort and self-discovery and encourages independent and critical thinking.

Why Luiss

- I English-speaking University
- I Internationally recognized degrees
- I Full scholarships for talented students
- I Italian lifestyle:
 Art, history and culture
- I High employability
- I Top-ranked programs
- I Societal impact
- I Enquiry-based, experiential, and interdisciplinary learning
- I Safe and healthy environment
- I Sense of community belonging through the Luiss Alumni Network



Luiss **Key Facts**

1977

Date of founding

5

Schools

310+

Partner universities in 64 countries

50%+

Programs taught in English

1:7

Teacher-student ratio

9,771

Students

55

Double Degrees, LLMs, Joint Degrees and Structured Exchanges

94%

Employed Alumni after a year

51,000

Luiss Alumni in 134 countries

Luiss Alumni Chapters worldwide

Luiss EnLabs

Startup factory, hosting 40 startups

Milano Luiss Hub

For makers and students - a digital manufacturing lab in the heart of Milan's startup scene

Amsterdam Fashion Academy

Luiss Business School's Hub for international activities and an inspirational venue for young people in Northern Europe

"Veneto delle Dolomiti" Hub

The Hub is the new advanced training center of the Luiss Business School, particularly aimed at companies in Northern Italy. Established in collaboration with Confindustria Belluno Dolomiti and local public institutions

Rankings

Luiss is included in numerous prestigious international university and business school rankings.



QS - ranked

In the top 50 universities in the world for Politics and International Studies



FT - ranked

Among the world's top 100 Masters in Management, Luiss also ranks third in Career Progress



EQUIS - accredited

Luiss is accredited by Equis, a recognition only given to the top 1% **Business Schools and Departments** in the world



Ranked #1 by Il Sole 24 Ore

According to the nation's leading ranking system, Luiss is the best private university in Italy



AMBA - accredited

Luiss Business School is accredited by AMBA (Association of MBAs), the most authoritative international accreditation for MBA programs, granted to only two percent of business schools worldwide



CENSIS - ranked

Luiss is ranked first in medium-sized private universities by Censis, Italy's most authoritative socio-economic research institute. According to Censis, Luiss stands out in the fields of international development, merit-based support, scholarships, communication and digital services

Life largelearning

A richer, broader evolution of lifelong learning, this distinctive educational philosophy offers unique opportunities for growth and enhancement academically, personally and professionally.

Lifelong learning

Training students from a young age and throughout their professional careers.

Enquiry-based learning

Luiss develops strategies that enhance the synergies between scholarly research and student education, including the implementation of an innovative education model that puts students' questions and critical thinking skills at the center of all activity.

- Academically: Luiss faculty members are top experts in their fields, actively engaged in their research communities and providing students with a solid, academic foundation.
- I Professionally: Luiss draws upon its connections with top executives, diplomats and other key figures to bring students real-world perspectives and models.
- Personally: Luiss students are engaged in a wide variety of research and projects that enhance their so-called "soft skills", from flexibility and teamwork to problem solving and time management.
- I Summer Schools
 Designed for secondary school
 students
- I Summer Programs
 Targeting advanced BA or MA
 students
- I Bachelor of Science Degrees
- Master of Science Degrees
- I Digital Programs
- | Advanced Masters
- I Specialization Programs
- PhDs
- Post-Doctoral Positions
- **MBA**
- | Startup Accelerators
- I Executive Programs

The purpose is to engage students and expose them to multiple disciplines through blended learning opportunities and a wide range of curricular and extra-curricular activities.

By prioritizing this transversal and student-centered approach, we ensure that our students are well-prepared for future career success in the global economy and for a lifetime of intellectual and personal development.

Learn more







Bachelor's Degrees

(3 years, 180 ECTS)

Through lectures with worldrenowned professors and hands-on training with corporate leaders and professionals, the internationally recognized Luiss Bachelor's degree constitutes a valuable tool to kick-start a rewarding career in entrepreneurship, business, finance and international organizations.

Business Administration

The bachelor's degree in Business Administration aims to give students adequate theoretical and applied knowledge of the methods and contents of business economics. The course provides both theoretical knowledge in managerial, economic, quantitative, IT, and legal disciplines, as well as applicative knowledge, placing students in front of real and challenging situations from the early years of study.

The course is characterized by its multidisciplinarity and significant international openness. IT and data analysis are a fundamental part of the program. Basic level coding laboratories and the use of IT packages for data analysis complete the course program.

Luiss Uniqueness

- I Synergies between Research and Learning: You will learn from top research.
- Interdisciplinarity and Large learning: You will learn to integrate ideas and information across multiple settings and contexts.
- I Active Learning: You will experience engaging lectures based on discussion, collaboration, production, and practice.
- I Continuous Assessment: Your knowledge and skills will be evaluated throughout the semester using different methodologies.
- I Network Immersiveness: You will interact with alumni and our external partners in various activities i.e. quest lectures.

Economics and Business

The BA program in Economics and Business aims at training openminded and internationally-oriented students. The course provides an extensive preparation in the most important economic fields and an excellent introduction to the fields of business and finance. Moreover, the program offers an introduction to the functioning of the main European institutions and to the regulatory requirements of various markets, with a special focus on competition and antitrust law. Student insights will be enriched by the international learning environment offered by Luiss, with a constant interaction between international students and faculty and the opportunity to study a semester abroad at one of our many partner universities.

Luiss Uniqueness

- Synergies between Research and Learning: You will learn scientific methods and methodologies.
- I Continuous Assessment: Your knowledge and competences will be evaluated throughout the entire semester using different methodologies.
- I Edu-Tech: You will make use of innovative technologies specifically adapted to higher education teaching and learning.



"This course gave me the opportunity to learn about important economics, business and finance topics and go on an exchange program to London, where I am currently working."

Caterina Pallini E-mail: caterinapallini95@gmail.com LinkedIn: linkedin.com/in/caterina-pallini/

Management and Computer Science

An innovative program aimed at training a new leading class at the cutting edge of today's digital revolution, which answers specific demands from national and international job markets. MaCS combines strong quantitative skills in computer and data science with the rigorous thinking of economics and management, blending traditional courses in economics, entrepreneurship, law and statistics with a significant presence of STEM topics, and training students on algorithms, coding, artificial intelligence, and data management. Graduates will be fully bilingual in digital and business. The high percentage of foreign instructors and students and the

Luiss Uniqueness

experience.

opportunity to spend the third year abroad create a multicultural

- I Trained by Top Scholars and Experts: You will gain knowledge from top scholars and experts in their fields.
- I Synergies between Research and Learning: You will learn how to analyze and interpret data.
- I Interdisciplinarity and Largelearning: You will learn to integrate ideas and information across multiple settings and contexts.
- Active Learning: You will experience engaging lectures based on discussion, collaboration, production, and practice.
- I Project-Based Learning: You will be challenged with real-world issues and encouraged to solve these either through individual or teamwork activities.
- I Edu-Tech: You will make use of innovative technologies specifically adapted to higher education teaching and learning.
- I External Network Immersiveness: You will interact with alumni and our external partners through several activities such as guest lectures.



"This course allowed me to go beyond the traditional study of Management, thanks to the innovative and future-oriented approach given by Computer Science."

Vittoria Ceccaroni E-mail: vittoria.ceccaroni@gmail.com LinkedIn: linkedin.com/in/vittoriaceccaroni-laab25194

Politics: Philosophy and Economics

The BA in Politics: Philosophy and Economics sets students on an international career path from day one, with an understanding of various disciplines from history and law to political science, sociology, economics, statistics, methodology and how they impact on contemporary societies, with the possibility to specialize in the third year with three elective courses. Teaching is enhanced by data analysis and computer skills workshops, soft-skills, academic language, internships, and opportunities to study abroad. Graduates will have improved their knowledge of English, the program's working language, and one foreign language (chosen from Arabic, Chinese, French, Portuguese, Spanish, German and Russian).

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Luiss Uniqueness

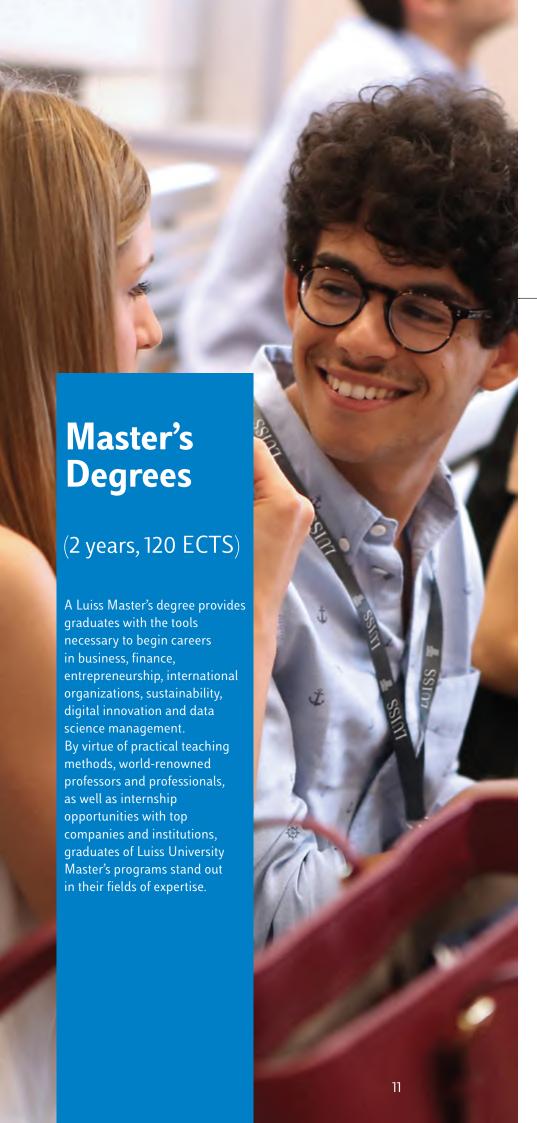
- I Trained by Top Scholars and Experts: You will gain knowledge from top scholars and experts in their fields.
- I Interdisciplinarity and Largelearning: You will learn how to make connections across subjects within your curriculum.
- Project-Based Learning: You will be challenged with real-world issues and encouraged to solve these either through individual or teamwork activities.
- Internal Network Immersiveness: You will interact with other students who are at different points along their study path and from different programs.



"An eye-opening experience that will certainly guide you towards a successful professional career and a bright future."

Edoardo Corriere E-mail: edocorriere09@gmail.com LinkedIn: linkedin.com/in/edoardocorriere-42965b124/

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Corporate Finance

Corporate Finance Master's Degree adopts innovative teaching methods, helping students to translate theory into useful practice. Students are exposed to case studies, simulations, company presentations and inspiring talks by top managers and professionals.

By the end, graduates acquire all the professional and personal skills useful to start a successful career in the field of corporate finance. Students also have the opportunity to participate in the prestigious QTEM program, an exclusive network of 19 world-class universities and leading multinational organizations that aims to forge a link between academia and industry. Students spend one year in two partner institutions to experience foreign cultures and perspectives, earning a supranational degree certification.

Luiss Uniqueness

- I Trained by Top Scholars and Experts: You will gain knowledge from top scholars and experts in their fields.
- I Interdisciplinarity and Largelearning: You will learn to integrate ideas and information across multiple settings and contexts.
- I Project-Based Learning: You will be challenged with real-world issues and encouraged to solve these either through individual or teamwork activities.
- **I** External Network Immersiveness: You will interact with alumni and our external partners through several activities such as guest lectures.



"Thanks to the experience at Luiss University, I have developed a multidisciplinary skill set that has prepared me for highly competitive job fields."

Ilaria Bonamini E-mail: ilariabonaminil@gmail.com LinkedIn: linkedin.com/in/ilariabonamini

Data Science and Management

The Master's program in Data Science and Management is right at the frontier of the digital revolution. Its aim is to train data scientists with a specific focus on business, economics and management, by combining solid technical-scientific (STEM) and economic disciplines. This careful blend between the two different disciplines, which is a distinguishing feature of the program, meets the increasing demand for new professionals who are perfectly bilingual in data science and business.

In particular, the Master trains a new generation of business leaders who are capable of leveraging new technologies and data-driven insights to improve many of the core businesses of modern organizations.

Luiss Uniqueness

- I Synergies between Research and Learning: You will learn how to analyze and interpret data.
- I Enquiry-Based Learning: You will learn how to apply scientific methods to produce new knowledge and communicate it to different audiences.
- I Interdisciplinarity and Largelearning: You will learn to integrate ideas and information across multiple settings and contexts.

- 1 "Be Curious Like an Enquirer": You will reinforce your analytical and communication skills through integrative activities.
- I "Be a Project-Based Intern": You will gain expertise to thrive in the complex and ever-changing job market and society we live in.
- Edu-Tech: You will make use of innovative technologies specifically adapted to higher education teaching and learning.
- I Continuous Assessment and One Examination Date: Your progress will be assessed throughout
- I the entire semester. A final exam will take place on a single date.
- I External Network Immersiveness: You will interact with alumni and our external partners through several activities such as guest lectures.



"I was fascinated with the project-based learning method, combining different competences and abilities and strengthening teamwork skills, which are crucial in today's complex job market."

Francesco Redaelli E-mail: francesco.redaelli.99@gmail.com LinkedIn: linkedin.com/in/ francescoredaelli99

Economics & Finance

The Master's degree program offers qualified teaching across a full range of sub-sectors of finance and economics. During the course of study, students acquire the theoretical and analytical preparation that is strongly requested by commercial and investment banks, managers, the financial services sector, and public or private institutions operating in economic research. The training offer also makes use of teachers with experience in the professional world and regulatory agencies. Particularly deserving students will enroll

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in RoME - which is a Master in Economics - a path of excellence and complexity dedicated to those who intend to deepen the methodologies and advanced economic research.

Luiss Uniqueness

- I Synergies between Research and Learning: You will learn how to analyze and interpret data.
- I Interdisciplinarity and Largelearning: You will learn to integrate ideas and information across multiple settings and contexts.
- I Edu-Tech: You will make use of innovative technologies specifically adapted to higher education teaching and learning.
- I External Network Immersiveness: You will interact with alumni and our external partners through several activities such as guest lectures.



"This Master was incredibly enriching, allowing me to both construct beautiful relationships, and to acquire the analytical skills required to successfully pursue my career in Economics."

Valeria Gargiulo E-mail: valeria.gargiulo@alumni.luiss.it

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Global Management and Politics

The Master's degree program in Global Management and Politics fills a gap in our global world: the need to shape professionals able both to act within companies and to tackle global complex issues. The underlying thought is that global management requires skills to go beyond disciplinary barriers, with firm grounds on social science and methodological rigor. The program starts with a focus on the economic, legal and business foundations of global management. Then, students go through organizational and strategic issues and, finally, touch upon issues concerning the political implications of globalization, international relations, the dynamics of international, governmental and non-governmental organizations and activities related to fairly representing corporate, stakeholder and institutional interests.

Luiss Uniqueness

- I Enquiry-Based Learning: You will learn how to apply theories to address complex problems in relevant social settings.
- I Interdisciplinarity and Largelearning: You will learn to integrate ideas and information across multiple settings and contexts.
- Be Curious Like an Enquirer: You will reinforce your analytical and communication skills through integrative activities.
- Be a Project-Based Intern: you will gain expertise to thrive in the complex and ever-changing job market and society we live in.
- I Active Learning: You will experience engaging lectures based on discussion, collaboration, production, and practice.
- Continuous Assessment and One **Examination Date:** Your progress will be assessed throughout the entire semester. A final exam will take place on a single date.
- **I** External Network Immersiveness: You will interact with

alumni and our external partners through several activities such as guest lectures.



"Joining Luiss was the best choice I've ever made in my academic and professional career. Luiss gave me the necessary knowledge and provided me the right incentives to experience and deepen my interests, giving me the opportunity to test myself in multiple fields and improve my selfconfidence and my skills. If I could go back, I'd make the same choice again!"

Costanza Andreini E-mail: costanza.andreinil@gmail.com LinkedIn: linkedin.com/in/costanzaandreini-0a590b146

International Relations

The Luiss master's degree program in International Relations offers a global mindset and interdisciplinary studies in key subjects to jump start a career with international institutions, non-governmental and governmental organizations and private companies operating around the world. Major in Diplomacy: Its main goal is to form diplomatic personnel to join international representation around the world. Students will be trained to analyze the main international issues from an intertwined triple perspective: law, economics and politics in a multilinguistic and multicultural environment.

Major in Security: Its main goal is to deepen security related issues and its main challenges. Students will be trained to increase their knowledge on geopolitical and strategic dynamics at global level, under a multidisciplinary perspective.

Major in Mediterranean Governance: Its main goal is to form analysts and experts in the euro-Mediterranean area. Students will learn politics, economics and sociology of the Mediterranean countries, political systems and different kind of migration policies as well.

Luiss Uniqueness

- I Trained by Top Scholars and Experts: You will gain knowledge from top scholars and experts in their fields.
- I Synergies between Research and **Learning:** You will learn from top research.
- I Interdisciplinarity and Largelearning: You will learn to integrate ideas and information across multiple settings and contexts.



"As an International student from Africa, studying a Master in International Relations at Luiss has expanded my horizons on the understanding of global politics beyond my continent due to the interdisciplinary and cross-continental nature of the program and in effect equipped me to achieve my goal of becoming a Security Expert."

Samson Fagbohunlu PhD Student with a scholarship at University at Buffalo, USA E-mail: samson.fagbohunlu@studenti.luiss.it

Law, Digital **Innovation** and Sustainability

The Master of Science in Law, Digital Innovation and Sustainability equips experts in innovation and in particular, students with a legal or managerial background - with the instruments necessary to interpret the current digital and ecological transitions in society and the economy, offering them a solid legal background with equally

strong interdisciplinary, managerial and technical knowledge based on both social and hard sciences. Its open, ethical, and collaborative enquiry-based methodology is framed by Luiss efforts towards an entrepreneurial and engaged university in which learning is challenge and project-based.

Luiss Uniqueness

- I Trained by Top Scholars and Experts: You will gain knowledge from top scholars and experts in their fields.
- I Enquiry-Based Learning: You will learn how to apply theories to address complex problems in relevant social settings.
- Interdisciplinarity and Large learning: You will learn to integrate ideas and information across multiple settings and contexts.
- I Be Curious Like an Enquirer: You will reinforce your analytical and communication skills through integrative activities.
- I Be a Project-Based Intern: you will gain expertise to thrive in the complex and ever-changing job market and society we live in.
- I Active Learning: You will experience engaging lectures based on discussion, collaboration, production, and practice.
- I Project-Based Learning:
 You will be challenged with
 real-world issues and encouraged
 to solve these either through
 individual or teamwork activities.
- I Edu-Tech: You will make use of innovative technologies specifically adapted to higher education teaching and learning.
- I Continuous Assessment and One Examination Date: Your progress will be assessed throughout the entire semester.

 A final exam will take place on a single date.
- I External Network Immersiveness: You will interact with our partners through several activities such as quest lectures.
- Internal Network Immersiveness: You will interact with other students who are at different points along their study path and from different programs.



"Understanding complexity is the only way to thrive in today's uncertainties. This MSc provides us with the skills to face the challenges of the current digital and ecological transition."

Federica Muzi
E-mail: federica.muzi@studenti.luiss.it/
federica.muzi@gmail.com

Management

Drawing on unrivaled corporate connections via Confindustria the largest Italian confederation of industry - the Master in Management uses an innovative teaching approach that balances academic rigor with managerial relevance. The Master in Management program consists of core courses that advance students' knowledge in the functional areas of management and elective courses that offer specialized knowledge and real-life examples in the areas of Entrepreneurship and Innovation, International Management, and Luxury, Fashion and Made in Italy. The course is completely taught in English, internationally ranked, and offers numerous double degree options and other exchanges to enrolled students.

Luiss Uniqueness

- I Trained by Top Scholars and Experts: You will gain knowledge from top scholars and experts in their fields.
- I Enquiry-Based Learning: You will learn how to apply scientific methods to produce new knowledge and communicate it to different audiences.
- Interdisciplinarity and Largelearning: You will learn to integrate ideas and information across multiple settings

- and contexts.
- I Be Curious Like an Enquirer: You will reinforce your analytical and communication skills through integrative activities.
- I Active Learning: You will experience engaging lectures based on discussion, collaboration, production, and practice.
- I External Network Immersiveness: You will interact with alumni and our external partners through several activities such as guest lectures.
- I Be a Project-Based Intern: you will gain expertise to thrive in the complex and ever-changing job market and society we live in.
- I Continuous Assessment and One Examination Date: Your progress will be assessed throughout the entire semester. A final exam will take place on a single date.



"At Luiss I was able to master all the core abilities for my future career while developing communication and language skills in an international environment." Haoran Ren



Marketing

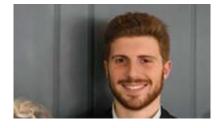
The MSc. in Marketing program trains students to work in a variety of organizations where marketing adds value, including (digital) media and advertising, consulting, consumer products, omnichannel retailers, and business analytics. Throughout the Marketing MSc. program students will gain a solid background in traditional topics such as consumer behavior, branding, and digital marketing, and contemporary topics such as customer experience management, analytics, and omnichannel marketing. The program is designed to offer a problem-based learning experience. Students' courses will be based on state-of-the-art research and hands-on applications to real business problems.

Luiss Uniqueness

- I Trained by Top Scholars and Experts: You will gain knowledge from top scholars and experts in their fields.
- Enquiry-Based Learning: You will learn how to apply scientific methods to produce new knowledge and communicate it to different audiences.
- Interdisciplinarity and Largelearning: You will learn to integrate ideas and information across multiple settings and contexts.
- Be Curious Like an Enquirer: You will reinforce your analytical and communication skills through integrative activities.
- Be a Project-Based Intern: you will gain expertise to thrive in the complex and ever-changing job market and society we live in.
- | Project-Based Learning: You will be challenged with real-world issues and encouraged to solve these either through individual or teamwork activities.
- Edu-Tech: You will make use of innovative technologies specifically adapted to higher education teaching and learning.
- Continuous Assessment and One **Examination Date:** Your progress will be assessed throughout the entire semester. A final exam will

take place on a single date.

- I External Network Immersiveness: You will interact with alumni and our external partners through several activities such as guest lectures.
- Internal Network Immersiveness: You will interact with other students who are at different points along their study path and from different programs.



"A mix of acquisition of technical skills and contact with companies to get closer to the job market and be ready for the big jump!"

Giuseppe D'Avanzo E-mail: giuseppedavanzo93@gmail.com giuseppe.davanzo@alumni.luiss.it LinkedIn: linkedin.com/in/giuseppe-davanzo-11bbb6181/

Policies and Governance in Europe

The Master's degree in Policies and Governance in Europe (PAGE) responds to a changing world in which policy decisions are taken at different, linked levels-EU, international, national, regional and local. It prepares students to use public policy analysis in practice by drawing on different disciplines, including political science, law, economics, sociology, demography and management. It is directly linked to current events in the real world and it provides students with the key skills for their future. After a broad first year, students take a specialized track in expanding policy fields in which Luiss has great expertise - Economic Governance and Market Regulation or Cultural Heritage Policies.

Luiss Uniqueness

- I Trained by Top Scholars and Experts: You will gain knowledge from top scholars and experts in their fields.
- I Synergies between Research and Learning: You will learn from top research.
- I Interdisciplinarity and Largelearning: You will learn to integrate ideas and information across multiple settings and contexts.
- I Project-Based Learning: You will be challenged with real-world issues and encouraged to solve these either through individual or teamwork activities.
- I Active Learning: You will experience engaging lectures based on discussion, collaboration, production, and practice.



"This course provides students with a stimulating academic environment, an international faculty and student body, and interactive classes and practical laboratories to develop career-oriented skills."

Andrea Gradi E-mail: andrea.gradi@studenti.luiss.it

Strategic Management

The program allows students to acquire competences and knowledge in developing effective strategies to succeed in the world of business. Students will learn how to properly define corporate strategy, create a business culture and vision, develop business and competitiveness, and adjust the organization structure and management.

The program will offer students the opportunity to enrich themselves on a cultural level, to open their perspectives to new horizons, to create networks with international students and companies. All this is achieved through the experience and the knowledge of professors with expertise in both academia and industry.

Luiss Uniqueness

- I Trained by Top Scholars and Experts: You will gain knowledge from top scholars and experts in their fields.
- I Synergies between Research and Learning: You will learn scientific methods and methodologies.
- I Enquiry-Based Learning: You will learn how to apply theories to address complex problems in relevant social settings.
- Be Curious Like an Enquirer: You will reinforce your analytical and communication skills through integrative activities.

- I Be a Project-Based Intern: You will gain expertise to thrive in the complex and ever-changing job market and society we live in.
- I Continuous Assessment and One Examination Date: Your progress will be assessed throughout the entire semester. A final exam will take place on a single date.
- I Edu-Tech: You will make use of innovative technologies specifically adapted to higher education teaching and learning.
- I External Network Immersiveness: You will interact with alumni and our external partners through several activities such as guest lectures.



"Strategic Management properly balances academic developments and career aspirations. During the lessons, experts engage students by proposing empirical cases and business challenges to be solved."

Francesco Cuonzo
E-mail: cicciocuonzo@gmail.com
LinkedIn: linkedin.com/in/francesco-cuonzo-64b873170/

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Marketing

The digital course in Marketing aims to increase both basic knowledge and specialized skills in the field of marketing.

The program creates professional profiles that respond to the needs of businesses and organizations by honing avant-garde marketing skills. The MSc in Marketing also responds to the needs of students from diverse backgrounds that are interested in a rigorous and original Marketing program and in complexity management.

Luiss adopts an advanced learning modality called "On-live" through which students take active part of the courses and are the major players during the blended learning path. This is characterized by synchronous and asynchronous sessions, ensuring flexibility and compatibility with other commitments, and by the possibility to schedule team work and TA interactions. Personalization is another key feature, thanks to AI-based tools supporting individual study and progress monitoring.

The program is further enhanced by its students' diverse backgrounds, whose skills can be shared and combined to generate enormous value for the job market. During the course, there will be the chance to experience the world of companies through virtual internships.

The digital course in Strategic Management allows students to acquire competences and knowledge in developing effective strategies to succeed in the world of business.

Strategic

Management

Students will learn how to properly define a corporate strategy, create a business culture and vision, develop business and competitiveness, adjust the organization structure and management.

Students will enrich their background with innovation and planning-based skills and competences.

Luiss adopts an advanced learning modality called "On-live" through which students take active part of the courses and are the major players during the blended learning path. This is characterized by synch and asynch sessions, ensuring flexibility and compatibility with other commitments, and by the possibility to schedule team work and TA interactions.

Personalization is another key feature, thanks to AI-based tools supporting individual study and monitoring of progress.

The MSc in Strategic Management in Luiss will offer students the opportunity to enrich themselves on a cultural level, to open their perspectives to new horizons, to create networks with international students and companies.

All this is achieved through the experience and the knowledge of professors and practitioners that have lots of expertise in both academia and industry.

Finally, students will be challenged by writing a research-based thesis and by experiencing the world of companies through virtual internships.

These activities complete the students' learning path and make them ready to manage complexity and be worldwide business leaders.

Luiss Uniqueness

- I Enquiry-Based Learning: You will reinforce your analytical and communication skills through integrative activities.
- I Interdisciplinarity: You will learn to integrate ideas and information across multiple settings and contexts.
- I Ed-Tech: You will use innovative technologies specific to higher education teaching and learning.
- I Flexibility: Blended learning with synch and asynch courses.
- Network Immersiveness:
 You will interact with alumni
 and our external partners in various
 activities i.e. guest lectures.
- I Top Scholars and Experts: You will gain knowledge from top scholars and experts in their fields.
- I Be a Project-Based Intern: You will gain expertise to thrive in the complex and ever-changing job market and society we live in.

Luiss Uniqueness

- I Enquiry-Based Learning: You will reinforce your analytical and communication skills through integrative activities.
- I Interdisciplinarity: You will learn to integrate ideas and information across multiple settings and contexts.
- I Ed-Tech: You will use innovative technologies specific to higher education teaching and learning.
- I Flexibility: Blended learning with synch and asynch courses.
- I Network Immersiveness: You will interact with alumni and our external partners in various activities i.e. guest lectures.
- I Top Scholars and Experts: You will gain knowledge from top scholars and experts in their fields.
- I Be a Project-Based Intern: You will gain expertise to thrive in the complex and ever-changing job market and society we live in.

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Departments

Department of Business and Management

The Department of Business and Management offers undergraduate and graduate programs, and together with the Luiss Business School, is EQUIS accredited. Primary areas of faculty research include: accounting and performance measurement systems; business, corporate and international strategy; corporate governance; digital innovation and transformation; ethics, responsibility and sustainability; finance and banking; innovation and industry evolution; law and economics; marketing and consumer behavior; organization theory and HRM; computer and data science.

Department of Economics and Finance

The Department of Economics and Finance offers undergraduate and postgraduate programs and ranks high on the list of Italian Economics departments. Primary areas of faculty research include: macro and micro economics, econometrics, applied statistics and probability, mathematical economics and finance, game theory, financial economics, industrial organization, labor economics, public economics, international trade and finance, behavioral economics and finance.

Department of Law

The Department of Law organizes the degree program for the single-cycle, five-year degree course in Law and the master's degree in Law, Digital Innovation and Sustainability. It also promotes and coordinates scientific research and offers PhD programs in the legal field. Its primary areas of research are law and new technologies, law and innovation, international and European law.

Department of Political Science

The Department of Political Science ranks among the top 75 worldwide, according to the QS Ranking. Its primary areas of research are European politics and integration, international relations, political theory, elections, parties, public opinion and representative institutions, democracy and democratizations, public policies, security and terrorism.

Schools

Luiss Business School

Luiss Business School develops and promotes research in different academic fields with a focus on Strategy and Corporate Renewal, Corporate Governance and Performance Measurement, as well as Innovation and Organization Design. The research is grounded in knowledge of business processes and corporate environments and covers emergent key areas, such as Ethics, Responsibility and Sustainability. Experiential activities and personal leadership serve as a bridge between the needs of the corporate and public organizations and the academic world.

Luiss School of Government

Luiss School of Government SoG is a graduate school training high-level public and private officials to handle political and governmental decision-making processes. Founded in 2010, SoG has become one of the leading institutions in Europe for teaching and research. SoG students are offered advanced courses in a range of different fields so that they can acquire an innovative understanding of how institutions and policies are managed at national, European and international levels

Luiss School of Law

Luiss School of Law represents an innovation in the field of legal studies in Italy. LSL was conceived within the framework of the international strategic objectives being pursued by Luiss Guido Carli. It is targeted to whoever intends to acquire or further develop outstanding legal training or to deepen the scientific research in the various branches of Law with an international focus.

Luiss School of European Political Economy

Luiss School of European Political Economy is a research and policy center focused on European affairs. It aims at providing valuable inputs to the Italian and European debate on the process of European integration and institution building while strengthening the Italian government's ability to develop effective strategies.

Luiss School of Journalism

The Massimo Baldini School of Journalism offers its students specialized training in the area of IT systems and new forms of multimedia communication along with solid theoretical knowledge and daily technical and practical exercises. The school emphasizes the importance of new technologies, while also giving students a solid foundation in the basics of the profession: press, radio and television.





Living in Rome

Rome is the capital of Italy, the fourth most populous city in the European Union and one of the most visited cities in the world. It's also the only city in the world which contains a whole country - the Vatican City - and is one of the cities with the highest number of diplomatic missions, including those of the Italian Republic, the Vatican City and various international organizations such as FAO, IFAD and WFP. Rome is often referred to as the Eternal City, spanning 28 centuries of history since its founding in 753 B.C., making it a historic marvel. It also has great travel connections, a mild Mediterranean climate and intense urban energy. It is considered a safe city to live in, especially in the areas around Luiss University, and its outgoing people are known for their style, love of football and their worldfamous cuisine with great restaurants and cafes that can be sampled on every corner.

Summer University

Luiss Summer University offers one and two-week programs to students from around the world.

The courses touch on current themes using intensive and unique interdisciplinary approaches.

Courses are designed for master's level students interested in taking a deep dive on specific themes, as well as bachelor's level students who would like to explore topics before choosing a master's program.

The programs are divided into several areas:

- I International Management
- I Marketing
- I Advanced Political and Social Sciences
- I Economics and Finance
- I Sport Management



Services for International Students

Welcome Desk

Dedicated staff to provide students with information on administrative formalities, activities and other opportunities throughout their time at Luiss.

Housing service

Luiss works with a real estate agency to provide comfortable housing options near the University.

Italian courses

Complementary Italian courses are offered to international students to provide basic knowledge of the language and facilitate everyday communication.

Cultural integration

Students are offered a wide range of cultural activities, from exploring unusual and secret places in Rome to contests, competitions and sports events.

Visas and residence permits

Assistance to non-EU students who need to apply for visas or residence permits in order to study and live in Italy. Special sessions are dedicated to help students complete the requested documentation.

Sports and medical certifications

Track and field, soccer, rowing, cycling, volleyball, swimming, basketball, rugby, skiing, tennis and other athletic opportunities, plus a free medical check-up and medical certifications for amateur sports.

Luiss counseling

A service focused on culture shock, available to students who might need help or advice on culture-related issues.

Career Service

Luiss LOFT



Language Café

The Luiss Language Café is a multilingual home for creative collaboration, with three makerspaces and a theater area. Students can meet to enjoy the latest news in different languages, drink free coffee, browse the café's international newspapers, magazines and over 700 books.

Soft Skills and Student **Development** largelearning

From Case Analysis and Business Games to the Geek Cafè, the School for Public Policy, Building Europe and the Lab for the Governance of Commons, Luiss students experiment with games, teamwork and role-playing while being encouraged to think

Ethics, Responsibility and Sustainability

Today's leaders cannot overlook ethics and sustainability. This series of initiatives includes volunteering, community gardening, collaboration with non-profit associations and NGOs - in Italy and abroad - to improve community awareness and understand how to play a unique role in creating value for society.



Luiss EnLabs, The Startup Factory

2

Acceleration programs every year

800

Applications in the deal flow every year

20

Startups accelerated every year and eventually introduced to investors for new rounds of investments

80%

Success rate in terms of third-party investments at the end of the path

1,500

Jobs created by startups in the LVenture Group portfolio

9,000

Square meters of office space in Rome and Milan

€ 145k provided by LVenture Group to each startup accepted

Luiss EnLabs: The Startup Factory is one of the leading startup accelerators in Europe.

The accelerator is a joint venture between LVenture Group – a venture capital operator listed on the Italian Stock Exchange – and Luiss University.

Luiss EnLabs is based in The Hub – LVenture Group, a 9,000-square-meter innovation space in the heart of Rome, and in the Milano Luiss Hub.

Luiss Alumni 4 Growth

Luiss Alumni 4 Growth – LA4G – fully owned by Luiss Guido Carli University, manages the Investment Club of Luiss Alumni as an advisory company.

The club's main objective is to support the ecosystem of Luiss-related startups and entrepreneurs: startups founded, co-founded or managed by Luiss graduates or incubated or accelerated in systems connected to the University, such as Luiss EnLabs.

The Luiss Alumni Investment Club follows a benefit logic, with returns on investment engaged in projects promoting social sustainability. The support first goes to social mobility through studies: LA4G supports the mentorship of young people from disadvantaged communities to help them gain admittance to Luiss with full scholarships, covering also the cost of travel and housing.

Based on returns, the project will expand to the international level with the same logic.

Today, less than two years after its establishment, the LA4G Investment Club counts sixty members, three corporate club members and five startups in its portfolio, chosen from over two-hundred projects evaluated by a team of Luiss faculty and graduates. The activities of the investment club are supported by a qualified investment advisory board made up of Luiss alumni, experts in equity investments, venture capital and startups.

The five startups:

- Insoore
- Neosurance
- Keyless
- SkinLabo
- FrescoFrigo

With LA4G, Luiss aims to consolidate its leadership in startup entrepreneurship, bridging a gap in Italian innovation financing, thanks to its extraordinary network of alumni.





Building Partnerships, Securing Opportunities



Student mobility

With approximately 230 exchange agreements in 47 countries all over the world, Luiss is committed to continuing its global development to provide students with the chance to immerse themselves in a rich environment that complements a high-quality education. Luiss students hail from 85 different nationalities

Double Degrees

Thanks to its extensive and everincreasing network of partners, Luiss enables students to spend study periods abroad and to achieve additional degrees to enrich their résumés and stand out among their peers.



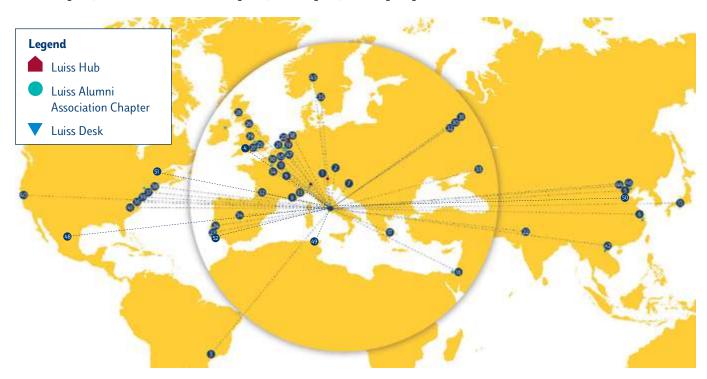
Professor Andrea Prencipe Rector, Luiss University

"A Double Degree is the best choice to develop and refine your intercultural skills. It is difficult to learn intercultural skills by reading a book or sitting an exam; they require full immersion in an environment which is multicultural, multiethnic and multilingual."

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Academic Programs

Double Degrees, International Combined Programs, Joint Degrees, Twinning Programs



- Management Center Innsbruck
- Paris-Lodron University of Salzburg (PLUS)
- FGV Fundação Getulio Vargas:
 - I Rio de Janeiro
 - I São Paulo
 - I Escola de Administração de Empresas em São Paulo (FGV/EAESP)
 - I FGV Direito SP
- Queen Mary University London
- 5 CEFAU Chinese Foreign Affairs University
- 6 Fudan University Shanghai: I School of International Relations and Public Affairs
 - I School of Management
- 7 ZSEM Zagreb School of **Economics and Management**
- 8 Aix-Marseille Université
- **Burgundy School of Business**
- Paris II Pantheon Assas University
- **PSB Paris School of Business**
- Sciences Po Bordeaux
- Skema Business School
- 14 Université Paris Dauphine
- 15 NUCB Nagoya University of Commerce and Business, Graduate School of Business

- 16 University of Petra
- 17 Ethniko Kai Kapodistriako Panepistimio Athinon (N.K.U.A.
 - National and Kapodistrian University of Athens)
- 18 Radboud Universiteit Nijmegen
- 19 Maastricht University
- 20 Utrecht University
- 21 Tilburg University
- 22 Sukkur IBA University
- 23 Universidade de Lisboa -Instituto de Ciências Sociais
- 24 Universidade Nova de Lisboa
- 25 City University London
- 26 Durham University
- 27 King's College London
- 28 University of Glasgow
- 29 University of Warwick
- 30 Moscow State Institute of International Relations - MGIMO
- 31 National Research University Higher School of Economics (HSE)
- 32 Ranepa Russian Presidential Academy of National Economy and **Public Administration**
- 33 Southern Federal University, SFU
- 34 Universidad Autónoma de Madrid 28

- 35 University of Gothenburg
- 36 American University Washington College of Law
- 37 Fordham University
- 38 Suffolk University
- 39 Temple University
- 40 University of California Hastings College of the Law
- 41 University of Richmond
- 42 FTU Foreign Trade University
- 43 BI Norwegian Business School
- 44 Renmin University of China
- 45 ULB Université Libre de Bruxelles: I Solvay Brussels School of **Economics & Management**
- 46 Beijing Normal University
- 47 KU Leuven
- 48 Anáhuac University
- 49 South Mediterranean University (SMU):
 - I MSB, School of Business I Med Tech, School of Engineering
- 50 Nankai University
- 51 Laval University
- 52 Universidade NOVA de Lisboa

Luiss Network

SSUN, ENGAGE, QTEM, GEM



- Prince Sultan University Monash
- 2 University Melbourne
- Wirtschaftsuniversitaet Wien WU
 [Vienna University of Economics and Business]
- 4 FGV Fundação Getulio Vargas:
 - I Rio de Janeiro
 - I São Paulo
 - I Escola de Administração de Empresas em São Paulo (FGV/EAESP)
 - I FGV Direito SP
- 5 University of National and World Economy
- 6 HEC Montreal
- 7 Université Laval
- 8 Harbin Institute of Technology
- 9 Xiamen University
- 10 Zhejiang University
- 11 Copenhagen Business School
- 12 Hanken School of Economics
- 13 Edhec Lille Nice
- 14 Université Paris Dauphine
- 15 University of Toulouse 1 Capitole

- 16 Goethe Universität Frankfurt
- 17 Helmut-Schmidt-Universität Hamburg
- 18 LMU Ludwig-Maximilians-Universität München
- 19 München TUM Technische Universität München
- 20 Universitat Mannheim -University of Mannheim
- 21 University of Ghana
- 22 Waseda University
- 23 EUI European University Institute
- 24 El Colegio de Mexico (COLMEX)
- 25 BI Norwegian Business School Oslo
- 26 Norges Handelshøyskole -The Norwegian School of Economics and Business Administration - NHH - Bergen
- Universiteit Van Amsterdam (University of Amsterdam), Faculteit Economie en Bedrijfskunde
- 28 Universidade do Porto
- 29 University of Exeter

- 30 University of Warwick
- 31 Universitat Pompeu Fabra Barcelona:
 - I Barcelona School of Management
- 32 Stellenbosch University
- 33 Université de Génève -University of Geneva
- 34 Université de Lausanne
- 35 Koc University Istanbul
- 36 ULB Université Libre de Bruxelles:
 I Solvay Brussels School of Economics & Management
- 37 Tilburg University
- 38 National Research University Higher School of Economics (HSE)
- 39 Renmin University of China
- 40 Moscow Institute of International Relations MGIMO
- International Business School Suzhou, Xi'an Jiaotong - Liverpool University

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Luiss Campuses

Viale Pola

The historic Luiss campus and the University's headquarters. The campus is home to the Luiss Schools of Journalism and Law and hosts some courses of the Department of Law.



Completely renovated in 2007, the campus offers advanced technology and services and is home to the Department of Economics and Finance, Business and Management, and Political Science. The grounds of over 33,000 square meters are set in a park in the center of Rome.





Via Parenzo

Housing the Department of Law, this building from the 1930s is considered one of the best examples of the period's architectural trends. Structured into various terraces and study spaces, it offers a great community atmosphere.

Villa Blanc

An architectural jewel of the 19th century, Villa Blanc is home to the Luiss Business School, ensuring students a unique learning experience thanks to a combination of digital technologies and a prestigious historical setting.



Luiss Residences

Luiss University helps students find housing near campus, offering a variety of options to suit different needs: Luiss residences, affiliated residences and private rooms and apartments.



Maria Teresa Panunzi Located in the same building as the Luiss Library, near the Viale Pola and Via Parenzo campuses, the residence offers both single and double rooms. Services include a doorman during the day and security at night, a laundry room, cleaning and linen services, kitchens, common areas and Wi-Fi.



Pola Located near the historic Viale Pola campus, home to the Department of Law and the School of Law, as well as the Via Parenzo campus, the residence is connected to the Viale Romania campus via the University's free shuttle bus service. The residence has both single and double rooms.



Collegio Universitario di Merito Don Nicola Mazza The residence offers both single and double repressible betherops Sorri

In the residence offers both single and double rooms with bathrooms. Services include a cafeteria, a small gym, a music room and spaces to study, relax and socialize. The residence also has a doorman during the day and security at night, a laundry room, cleaning and and linen services, and Wi-Fi.



Lisbona

Near the Viale Romania campus, the residence provides both single and double rooms. Available services include a doorman during the day and security at night, a laundry room, cleaning and linen services, kitchens, common areas and Wi-Fi.



Villa Betania

This residence is divided into small apartments with a living room, small kitchen, bathrooms and bedrooms. The building offers a doorman during the day and security at night, a laundry room, cleaning and linen services, and Wi-Fi.

Adoption Lab

The Adoption Lab Project connects students with companies, helping them to deepen their knowledge of the work environment.

The employers of leading companies "adopt" selected students, offering them the chance to work on projects and do an internship upon graduation.

During the first year of the program, AdLab arranges visits to headquarters of partner companies and meetings with employers, who explain company policies and the skills required to reach important professional goals.

The second year focuses on putting acquired skills to work and testing participants' problem-solving and teamwork skills. In addition, host companies give AdLab students specific projects to work on as consultants. Luiss tutors collaborate with teams and companies, supervising the activities. At the end of the first semester of the second year, students present their projects to employers, who provides feedback on the collaboration period as offering advice regarding résumé preparation.

Top students may be offered an internship at a partner company after graduation.

Luiss Library

Renovated both in terms of its vision and spaces, the Luiss Library is specialized in the Social Sciences and serves as the primary referencepoint for scientific research, supplying constant support to the teaching programs of the University.

In order to strengthen the digital services offered, the Library offers offcampus access to its online catalog and electronic collections with over 500,000 e-books, more than 170,000 e-journals and 180 databases.

The Library is open from Monday to Saturday. Its open and multifunctional spaces give students the opportunity to study, take advantage of the bibliographic research support services, and access the print collections, with around 103,000 books and over 1,170 magazines.

Scholarship

In addition to guaranteeing quality academics, Luiss offers a variety of financial aid programs and services to support students who decide to invest in their futures and maintain high academic standards throughout their careers.

Luiss seeks out highly motivated students from alleconomic and cultural backgrounds who possess the ambition to become agents of change.

Thanks to the contribution of leading companies, foundations and individuals from the Luiss network in Italy and around the world, the University can guarantee economic support to 10% of the student population.

Luiss currently offers a range of tuition exemptions, including:

Full and partial exemptions: STEM scholarships, scholarships for students with high GMAT/GRE scores, scholarships for students with high ACT/ACT/IB scores

Full scholarships, including room and board:

- The International Training Program
- I The Corridoi Umanitari Program





Tuition Admissions

For students obtaining a secondary school diploma or bachelor's degree abroad, there will be five rounds of admissions during the academic year (November to May 2022). For the criteria, modalities, and timelines, please consult the admissions calls, which are published on the luiss.edu website.

During the application phase, candidates may indicate the degree program they wish to be admitted to and the selection procedure they wish to participate in. Should they choose the Orientation Workshop procedure, they will attend orientation activities and then participate in an admission exam. Should they participate in the International Selection procedure, their profile will be directly evaluated by the Admission Board who will assess the student's academic background and transcript of records, English level and any optional certifications.

Documents or data required to complete the online application (in pdf or image format):

- I Certificate showing the studies completed to date (updated transcript of records or, if not available, provisional transcript) and associated grades;
- Details of a sponsoring teacher/ professor, who may be contacted by the admissions commission;
- Other optional certification (for example SAT/ACT or GMAT/GRE);
- I English language certificate attesting a level of at least B2 according to the Common European Framework of Reference (CEFR);

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ID or passport.

Exempted from the selection process for the Three-year and Single-cycle Degree Programs are candidates in possession of:

- I a SAT/ACT certificate with the following minimum scores: SAT - Total score 1090 (out of 1600) ACT - Total score 20 (out of 36);
- I Students with a full IB diploma obtained abroad with a grade or predicted grade of at least 30;
- Achievement of the Gaokao (National College Entrance Examination of China) with minimum scores to be determined based on the region, in accordance with the requisites determined by the relative call for applications which will be published starting from Spring 2022.

Exempted from the selection process for the Master's Degree Programs are candidates in possession of:

A GMAT or GRE certificate with the following minimum scores: GMAT: 550 (out of 800) GRE: Verbal 145 (out of 170) and Quantitative 145 (out of 170);

For the Master's Degree Course in Management, a A GMAT or GRE certificate with the following minimum scores:

- I GMAT: 600 (out of 800)
- GRE: Verbal 150 (out of 170) and Quantitative 150 (out of 170).

Bachelor's Degree & Single-Cycle Degree Programs 2022/2023

per year

€11,600

Master's Degree Programs 2022/2023

per year

€12.600

Outstanding Conference **Speakers**



Sergio Mattarella, President of the Italian Republic



Mario Draghi, President of the Council of Ministers of the Italian Republic

Leading figures from politics, business and academia regularly make presentations or participate in conferences at Luiss.

Past visitors included:

- I Kwame Anthony Appiah, Professor of Philosophy and Law, **New York University**
- I Elisabetta Belloni, Director General of the Security Intelligence Department (DIS)
- I Jared Diamond, Pulitzer Prize Winner
- I Mario Draghi. President of the Council of Ministers of the Italian Republic
- I Mariya Gabriel, European Commissioner for Innovation, Research, Culture, **Education and Youth**
- I Bill Gates, Co-founder of Microsoft Corporation
- I Ilham Khadri, CEO at Solvay
- I Ngozi Ikonjo-Iweala, Director General of the World Trade Organization
- I Jhumpa Lahiri, Pulitzer Prize Winner
- I Sergio Mattarella, President of the Italian Republic
- I Funmi Olonisakin, Vice President, King's College London
- I Shimon Peres, Nobel Peace Prize Winner
- I Edmund Phelps, Nobel Prize Winner in Economic
- I Joseph Stiglitz, Nobel Prize Winner in Economic
- I David Trimble, Nobel Peace Prize Winner
- I St. John Paul II Karol Józef Wojtyla, Former head of the Roman Catholic
- I Mark Zuckerberg, Founder of Facebook



Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education



Joseph Stiglitz, Nobel Prize Winner in



Jhumpa Lahiri, Pulitzer Prize Winner



Edmund Phelps, Nobel Prize Winner in **Economics**



Mark Zuckerberg, Founder of Facebook



Ngozi Ikonjo-Iweala, Director General of the World Trade Organization



